

## POSITION STATEMENT

## SUBJECT: HONDA GENUINE PARTS

TORRANCE, Calif., August 20, 2010 – The original parts used on a Honda automobile are designed and built to work together within their respective systems to provide optimum performance, safety and system integrity.

American Honda recommends that all maintenance and repairs are performed using Honda recommended procedures and Honda Genuine parts, which are designated for use in the specific Honda vehicle.

Other parts – whether aftermarket, counterfeit or gray market – are not recommended. The quality, performance, and safety of these parts and whether they are compatible with a particular Honda vehicle are unknown. Only by purchasing Honda Genuine parts through an authorized US Honda dealer can you be assured of the replacement part's authenticity, reliability and compatibility.

American Honda's new vehicle warranty and replacement parts warranty do not apply to any part which is not purchased from an authorized US Honda dealer. American Honda will not be responsible for any subsequent repair costs associated with vehicle or part failures caused by the use of parts other than Honda Genuine parts purchased from an authorized US Honda dealer.